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Press Release

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The integrated tool for debunking fake news and verifying videos, developed by the InVID project, exceeded 3000 users worldwide

The integrated tool for debunking fake news and verifying videos “InVID Verification Plugin”, developed as part of EU Horizon 2020 project InVID, has attracted more than 3.000 users worldwide!

This tool was made publicly available, in its initial version, in July 2017, and in less than 10 months, now in version 0.60, is used by more than 3.000 users, primarily news professionals. The InVID Verification Plugin is a plugin that can be easily installed in the web browser, and enables the user to perform a series of actions for examining if a video that is claimed to relate to a news item (e.g. a news alert) is authentic and trustworthy. These actions include searching and presenting for the video a wealth of metadata that come from relevant channels (e.g. YouTube, Twitter), selecting video keyframes and performing reverse search in order to find any similar pre-existing content on the Web, and magnifying selected details in the video frames with a digital magnifying glass functionality, among others. The use of the InVID Verification Plugin is free to all. You can find more information about the plugin, and links for installing and using it, at <http://www.invid-project.eu/verify/>.

The InVID project is developing individual technologies and a set of integrated applications for supporting journalists, other media professionals and active users of the Web, in their continuous quest for verifying the authenticity and trustworthiness of the videos that they (re-)publish via their media institutions, the Web and social media channels. In this way, InVID helps the aforementioned communities of users in fighting the swift and widespread distribution of fake news that rely or use, among others, video materials for reinforcing their claims.

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InVID website: <http://www.invid-project.eu/>

Twitter: [InVID_EU](#)

Youtube: [InVID Project](#)

Slideshare: https://www.slideshare.net/InVID_EU